

2nd Annual Open Air Festival of the Arts 2008

~Celebrating the Chippewa Valley's Creative Community~

Join us for the Open Air Festival of the Arts to be held at Phoenix Park on June 14th, 2008. This juried event will include art vendors, regional food artisans and growers, performers, poets, art activities for children and live regional music throughout the day. In conjunction with the Eau Claire Downtown Farmers Market, the Open Air Festival of the Arts will:

- Constructively support regional artists by providing a public platform inclusive of all artistic mediums.
- Highlight and Increase awareness of the creativity which is richly intertwined with our local businesses, schools, and residents by welcoming these 'hidden treasures' to be seen, heard and appreciated by a broader audience.
- Return next year! In Open Air Festival of the Art's first year an estimated 3,000 people attended the event throughout the day. The festival was a wonderful success in 2007. The event was well received by participants and visitors. With a well grounded start backed by the people of the Chippewa Valley, including Downtown Eau Claire Inc., area businesses, organizations and agencies, The Open Air Festival of the Arts will be a reoccurring event Eau Claire and surrounding communities will look forward to each year.

The Oafa Committee is dedicated to constructing a quality annual event celebrating regional artists as well as the Downtown Eau Claire Farmer's Market's growers and food artisans. As the organizing committee, and volunteers, we would like to ask you and your organization to become a financial contributor. Your contribution will make The 2nd annual Open Air Festival of Arts possible.

Please read the attached form if you would like to offer your support and return it as soon as possible to:

Oafa, PO BOX 2171,
Eau Claire, WI 54702-2171.

Thank you for supporting the 2nd Annual Open Air Festival of the Arts. Your offering will help make this community driven celebration much more successful.

Kindly,
Mauricea Ziehr

On Behalf of Open Air Festival of the Arts Committee

Jason Anhorn
Steve Bateman
Lori Chilefone
Mark Kasiewicz
Mauricea Ziehr

2nd Annual Open Air Festival of the Arts

Saturday, June 14th 2008
Phoenix Park, Eau Claire, WI

Yes! We/I would like to make a Financial Contribution:

Name/Individual/Organization/Business/Agency

Phone/Email/Mailing Address

FINANCIAL SUPPORT

We/I will donate \$ _____ to be used for the Open Air Festival of the Arts, 2008.

_____ We/I would like to sponsor a puppet workshop (\$200 min)

_____ We/I would like to sponsor a musical act (\$200 min)

_____ We/I would like to give an In Kind contribution

_____ We/I would like to keep my contribution anonymous.

_____ We/I would like to be contacted to volunteer the day of the event.

Please complete this form and return it as soon as possible to:

Open Air Festival of the Arts,
PO BOX 2171
Eau Claire, WI 54702-2171.

Please make checks payable to "Oafa" or Open Air Festival of the Arts.

Company logo + tag line may be sent electronically to artists@ecoafa.org

Open Air Festival of the Arts (OAFa) Sponsorship Incentives

Your contribution helps create and sustain a thriving creative community in the Chippewa Valley! Take heart in knowing that every donation counts.

In addition to the intrinsic value of such a contribution, you will receive the following benefits for increasing levels of sponsorship:

- \$600 and up: With a contribution this size Open Air Festival of the Arts will pay up to 3 bands/musicians for their time and talent on one of the two Music stages. In addition you will receive your name/logo on all print advertising from the time your gift is received until the festival. (plus all of the following)
- \$400 and up: A contribution of this size will help with the costs of advertising. As our thanks to you we will publicly give “Thanks from the stage!” during musical acts throughout the day. (plus all of the following)
- \$250 and up: A contribution of this size will help pay for the cost of tent rental for the artists on the day of the event. In addition your name will appear on OAFa promotional art posters (plus all of the following)
- \$150 and up: A contribution of this size will buy the art supplies needed to hold workshops for the people powered procession. In addition your name will be added to the sponsor banners located at several prime locations at the festival (plus each of the following)
- \$50 and up: A contribution of this size will defer the cost of printing t-shirts and collectible art posters. In addition your name will be added to the website list of contributors.
- \$20 and up: Many small contributions make the Open Air Festival of the Arts a reality! Your contribution will receive a smile, a hug, and a big thanks for your support!

All contributions will be acknowledged in writing at the OAFa Information Booth during the event.

Additionally, OAFa will be represented at the Downtown Farmers Market for three consecutive Saturdays prior to the Festival and sponsors names will be posted.